

I SURVIVED REAL ESTATE 2017

Hosted By



A Powerhouse Lineup of Industry Experts Converge for The Biggest Night in Real Estate

On September 22, 2017, join The Norris Group and our 10th annual event at the Nixon Library in Yorba Linda, California for another award-winning evening. Get the inside scoop on top real estate trends from the leaders shaping our industry. Dress up, enjoy a spectacular meal in the Presidential East Room, network with successful real estate professionals from all over California, and help raise funds for kids with life-threatening medical conditions.

THE PANEL



Bruce Norris
President
The Norris Group



John Burns
CEO
John Burns Real Estate Consulting



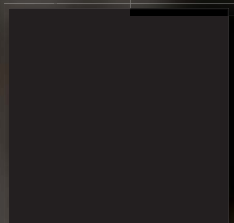
Doug Duncan
Chief Economist
Fannie Mae



David Kittle
President
The Mortgage Collaborative



Sean O'Toole
President
PropertyRadar.com



COMING SOON

THE CHARITY



Ticket/sponsor funds directly benefit Make-A-Wish and St. Jude Children's Research Hospital. In eight years, we've raised over \$700,000 for charity.

THE SPONSORS



www.ISurvivedRealEstate.com or 951-780-5856



Winner of numerous communication, outreach, and fundraising awards.

SPONSORSHIP OPPORTUNITIES

We can't do this without your help! Businesses or individuals who are interested in participating have two options:

- 1. Get Tickets:** Donate \$200 per seat through our Make-A-Wish fundraising site. Or sponsor and get a table! Benefits listed at right.
- 2. Earn Tickets:** Join our fundraising site and raise money within your network. Every \$200 raised gets you one seat to the event (while seats remain). See site for details.

All donations directly benefit Make-A-Wish and St. Jude Children's Research Hospital.

This formal dinner event includes visitation to the Nixon Museum, appetizers, 3-course meal, and the live event. Additional benefits are listed for those that become platinum or gold sponsors.

	Single	Gold	Platinum
Cost	\$200	\$2,000	\$5,000+
Tables (Seats) Received	(1) Seat	1 (10)	2 (20)
Advertising			
Logo on Event Website		✓	featured
SEO-Optimized Profile		✓	✓
Logo on Flyers		Name only	✓
Digital Signage at Event		✓	featured
Preferred Seating		✓	featured
Event Program Ad		1/3 page	1/2 page
Radio Show Mention (Intro - 13 total*)			✓
Radio Show Mention (Outtro - 13 total*)		✓	
Event Video (Intro - Single Page)			✓
Event Video (Outtro)		✓	
Press Release Mention		✓	✓
Event Bag Marketing Opportunity		✓	✓

Call Aaron Norris at 951-780-5856 or visit www.ISurvivedRealEstate.com for more information

Note: All donations must be made through the "I Survived Real Estate" team site to be eligible for advertising. July 15th is the deadline for all money to be in place to ensure radio spots include the selected sponsor.



Dress up, enjoy a spectacular meal in the Presidential East Room, network with real estate professionals from all over California, and help raise funds for kids with life threatening medical conditions.



Sponsorship Opportunities

Platinum Sponsor – \$5,000

- ★ Registration fee waived for 2 tables (20 seats) at event
- ★ Preferred seating at front of venue
- ★ Logo on event website
- ★ SEO optimized profile
- ★ Company logo on event flyers
- ★ Company on mailers
- ★ Digital signage at event
- ★ Logo on event video
- ★ Company name on radio (intro)
- ★ 1/2 page event program ad
- ★ Press release mention
- ★ Event bag marketing opportunity

Gold Sponsor – \$2,000

- ★ Registration fee waived for 1 table (10 seats) at event
- ★ Preferred seating (early registrants get closer seating)
- ★ Company name on event website
- ★ SEO optimized profile
- ★ Company name on event flyers
- ★ Company on mailers
- ★ Digital signage at event
- ★ Logo on event video
- ★ Company name on radio (outro)
- ★ 1/3 page event program ad
- ★ Press release mention
- ★ Event bag marketing opportunity

I Survived Real Estate 2017 Sponsor

Friday, September 22, 2017 at the Richard Nixon Library

To become an event sponsor, please mail or fax this form and your sponsorship payment to:

Make-A-Wish: 1650 Spruce Street, Suite 100 Riverside, CA 92507 • Fax: 951-321-0125

If you would like to mail or fax your payment, please fill out your sponsorship level and include:

Check Money Order Credit Card (select one) Visa MasterCard Amex

(Make check payable to Make-A-Wish Orange County and the Inland Empire)

Credit Card # _____ Exp: ____ / ____ Security Code: _____

Company Name: _____ Contact Person Name: _____

Phone: _____ Fax: _____ Email: _____

Address: _____ City: _____ State: _____ ZIP: _____

*All proceeds will be split between Make-A-Wish (70%) and St. Jude Children's Research Hospital (30%).

Company Team Option

- With my sponsorship, I'd like to create a team website where others can donate to raise more funds! Please see my team information on the following page.
- I'd prefer not to start a team at this time.

New TEAM Registration Form

(Please note: If you register your team online,
you do NOT need to complete this form)

Team Name:

Team Captain Name: _____

Team Captain Email Address: _____

Team Captain Phone Number: _____

Team Fundraising Goal

\$

Questions? Contact Maria at Make-A-Wish at 714-573-9474 x313
or Joey Romero at The Norris Group at 951-780-5856 ext.106.

**Mail or fax this form along with your
sponsorship payment to:**

Make-A-Wish® Orange County and the Inland Empire
1650 Spruce Street, Suite 100, Riverside, CA 92507
FAX: 951-321-0125