OCTOBER 21, 2016

Hosted By



Benefits



Orange County and the Inland Empire





Stay updated. Every business day.

HousingWire.com/newsletter

Don't miss a beat of the housing economy. Make sure you're getting the HousingWire Daily Newsletter.

- Latest housing industry news delivered straight to your inbox
- News updated twice a day: first thing in the morning and in the afternoon
- · Alerted to critical breaking news right away
- · Absolutely free and easy to sign up







DONATE BY NEW YEAR'S EVE



By making a meaningful gift to St. Jude Children's Research Hospital®

before year's end you may be able to claim a deduction on your 2016 tax return. St. Jude can put your donations to work right away, funding lifesaving research, treatment and care. Your gift will have a lasting impact on children's lives, and may be immediately deductible (to the extent permitted by law) on your 2016 tax return.

EVENT OUTLINE

4:00pm-5:30pm: Registration, Nixon

Library viewing, Pictures

4:30pm: 5:45pm: Appetizers in the Grand Hallway

5:45pm: Dinner seating

5:45pm-7:00pm: Dinner is served

7:00pm: Event begins

8:30pm: Dessert & Coffee

9:00pm: Panel Discussion

10:00pm End

GIVING

The Norris Group pays for I Survived Real Estate so 100% of what we raise via sponsorships and tickets goes directly to Make-A-Wish and St. Jude's Children Research Hospital. If you'd like to help us raise funds, please donate via our giving page at:

bit.ly/give2016isre





THE ROHNY AWARD

Mic Blackwell 2016

The Rohny Award is a lifetime achievement and mentorship award which honors individuals who have elevated the real estate investing profession with their outstanding leadership and willingness to share their knowledge and work with others.





WHY SHOULD YOU JOIN AOA?

- FREE Landlord Advice
- Great Savings on
- Membership Dues
- Low Cost Instant Credit Checks
- Low-Cost Workers' Comp Group Insurance Policy

...and more!

Call Today! (323) 872-3348

or log on to: www.AOAUSA.com

THE MENU

Dinner created by

Master Chef Maurice Brazier

Personal Chef to a King and a President and Decorated with Medal of National Merit by French President for his worldwide culinary work

Appetizers

Bacon wrapped dates, asparagus shots, ahi tartare, shrimp saffron, and flat bread, tomato, basil and parmesan

First Course

Salade du Chef

Poached salmon, zesty tartare sauce, mixed greens tossed in a vinaigrette des gourmets

Second Course

Chicken "Escoffier"

Oven roasted chicken breast served in a sauce of wild mushrooms, white wine and fresh herbs

All entrees served with julienne of vegetables and basmati rice. Alternative Vegetarian Entrée preparation available upon request

Dessert

Marjolaine: Chocolate and hazelnut cake, chocolate almond crunchy, strawberry coulis

Wine for sponsors graciously donated by Rick and LeeAnne Rossiter

PANEL OF EXPERTS



Nick Bailey

VP

Zillow



Gary Acosta
CEO
National Assoc. of Hispanic
Real Estate Professionals



Bruce Norris

President

The Norris Group



Doug DuncanChief Economist
Fannie Mae



John Burns
CEO

John Burns Real Estate
Consulting



Sean O'Toole Founder & CEO PropertyRadar

Nick Bailey - Nick Bailey serves as Vice President for Zillow Group helping build the company's strategic partners and relationships throughout the U.S. Bailey helps drive the expansion of products and services through partnerships, and the broadening of brand awareness across the real estate industry. He has over 20 years of real estate industry experience as a leader in franchising, brokerage management, technology and as a licensed broker. Prior to joining Zillow Group, Bailey spent nearly twelve years at RE/MAX World Headquarters. @brokerbailey @zillow

Gary Acosta - Gary Acosta is the co-founder and CEO of the National Association of Hispanic Real Estate Professionals (NAHREP®) and a 25year veteran of the housing industry. NAHREP is the nation's largest minority real estate trade association with over 20,000 members and 40 local chapters. Mr. Acosta has also founded or cofounded several mortgage, real estate and technology companies including New Vista Asset Management, CounselorMax, and RealEstateEspanol.com. In 2013 he co-founded The Mortgage Collaborative, a cooperative of mortgage companies who work together to increase profitability and market share. @garynahrep

Bruce Norris – Bruce Norris is a real estate investor, hard money lender, and real estate educator with over 30 years experience and over 2,000 real estate transactions. Bruce is best known for his long-term real estate market trends including his report, *The California Comeback* in 1997 and the *California Crash* in 2006. Bruce hosts an award-winning radio show on 590am and in his free time practices martial arts. @thenorrisgroup

Doug **Duncan** - Douglas G. Duncan is Fannie Mae's Vice President and Chief Economist. He is responsible for managing Fannie Mae's Strategy Division and Economics & Mortgage Market Analysis Groups. Prior to joining Fannie Mae, Duncan was Senior Vice President and Chief Economist at the Mortgage Bankers Association. Recently named one of the country's top four most accurate economists in 2010 by the Wall Street Journal and named one of Bloomberg / BusinessWeek's 50 Most Powerful People in Real Estate, Duncan is a frequent speaker on national and state economic, housing, and mortgage market conditions. @fanniemae

John Burns – John founded John Burns Real Estate Consulting in 2001 to help executives make informed investment decisions. Before founding the company, John worked at a national consulting firm for 4 years and for 10 years at KPMG Peat Marwick—2 as a CPA and 8 in their Consulting practice. John is a highly rated

speaker, and especially adept at making complicated analysis easy to understand. 410,000+ people follow John's LinkedIn Influencer column, 30,000+ subscribe to his emails, and the media cited the firm 400+ times in 2015. His new book, *Big Shifts Ahead*, offers insights and clarity on demographic shifts that can create exciting opportunities for business professionals. **@jbrec**

Sean O'Toole – Prior to launching PropertyRadar, Sean O'Toole successfully purchased and flipped more than 150 residential and commercial foreclosures. Leveraging 15 years in the software industry, Sean used technology as a key competitive advantage to build his successful real estate investment track record. Sean has always thrived in start-up environments, and as such, became a key contributor at Xing Technology (acquired by Real Networks), ISI/GlobalCenter (acquired by Global Crossing), and Icarian, Inc. (acquired by Workstream, Inc.). @propertyradar

On social media? Follow along via:

#isre





Southern California's Real Estate Club for Women (and the men who love it too)

Take your real estate investing to the NEXT LEVEL!

Learn from local experts, make meaningful connections, and have fun! Become part of an energetic & collaborative community of active investors.



Dear REAL ESTATE Guests, enjoy one complimentary admission to one of our monthly meetings.

\$25 value!

To redeem, please go to: bit.ly/icwVIP2016

Valid until 12/31/2017

Visit investCLUBforWomen.com for meeting locations, dates and times.



Networking. Education. Success

SJREI association is peopled by experienced real estate investors. We offer high quality educational programs presented by recognized experts in their field, and the grand opportunity to network with other local hard-working real estate investors.

With SJREI Membership, you will...

- Hear the best speakers and get the best real estate investing education
- Network with investors, buyers, sellers and the people who support them
- Stay motivated, stay on top of the market and avoid pitfalls
- Have the opportunity to attend monthly meetings
- · Watch recordings of the meetings in members only site

\$349 NEW MEMBERS

\$299

RETURNING MEMBERS

Visit SJREI.org to join today!



San Diego's Premier Real Estate Investment Club

SDCIA was formed to promote networking and learning between San Diego real estate investors. If you buy, sell, rent, flip, lease-option, loan, etc, this is your club! We welcome all levels of experience. We normally meet on the 2nd Tuesday of every month (but dates can vary) and feature an expert speaker at every meeting.

www.SDCIA.com



Inland Empire REAL ESTATE INVESTMENT CLUB

The Inland Empire's only "no-sales" Real Estate Investment Club

4th Wednesday of every month
The Mission Inn Hotel
3649 Mission Inn Ave, Riverside, CA
www.IEREIC.org
Networking, Education

Find us on Meetup.com



Sonoca

RESIDENTIAL REDEVELOPMENT

South Orange County Real Estate Club

www.meetup.com/Lake-Forest-Real-Estate-Investors-Meetup



Mastering the Time-Value of Money

Get Kenny and Kyle to present valuable information to your club!





Learn to use your financial calculator to analyze deals and improve your returns!

TheTeam@ InADayDevelopment.com





amazon





www.ivaor.com





KEYSTONE CPA, INC.

MAXIMIZING PROFITS & INCREASING WEALTH

Strategies for Real Estate Investors:

Tax Planning Accounting

Entity Structuring Retirement Investing



www.KeystoneCPA.com

877-975-0975





Buying or selling a home is the most important investment a person can make. At Las Brisas Escrow, we are dedicated to providing personalized escrow services, tailored specifically to Your needs.

lasbrisasescrow.com or (866) 680-0747



Building Industry Association Orange County Chapter

BIA/OC is a non-profit trade association representing over 1100 companies affiliated with the homebuilding industry throughout Southern California. We help you grow your business through legislative advocacy, educational and networking events.

www.biaoc.com

COMMITTED TO OUR COMMUNITIES

PROUD TO SUPPORT THE



Event to Benefit Make-A-Wish & St. Jude's Childrens Research Hospital





Business Banking | Commercial Lending
Pacific Premier Bank is a registered trademark. All rights reserved.

PPBI.com







Name of the last o

HomePath Communities, Inc. is a privately held owner operator of Manufactured and Modular Home Communities. Currently HPC owns and operates 400 units. HPC seeks to acquire under performing income properties with vacancy upside. HPC then works to improve the occupancy rate, increase cash flow and asset value via benefits derived from economies of scale. Matt Antoniou and Joe Lahore are the company owners. homepci.com







OC FIBI is the second largest RE Club in the USA by member count on meetup.com vist us at ocfibi.com



NorCalREIA is Sacramento's largest R.E. investment club. Our focus is on providing quality education and resources for our members, helping to formulate and make CALCULATED decisions in this continuously changing market.

www.norcalreia.com



Our mission is to promote a supportive and inspiring real estate investing community for members to build relationships, gain knowledge and take action to achieve personal success.

www.nsdrei.org



PASADENA, CA 2nd Thursday Monthly @ 7pm

Courtyard by Marriott 180 North Fair Oaks Avenue Pasadena CA 91103 meetup.com/FIBI-Real-Estate-Pasadena/





Single Family Homes

High Quality Metro Areas

- Proven Demographics
- Economic Power Centers
- Low Unemployment

Highest Cash Flow

- · Top Quality Renters
- Newly Rehabbed Houses
- Cash Flow From Day One



Commercial ECONOMIES OF SCALE

Highest Quality Product

- Tenants Pay Taxes, Insurance, Maintenance
- 12%-20% Average Annual Returns
- Long Term Leases
- High Quality Tenants





www.TomWilsonProperties.com

408-867-1867

Top Podcasts for Real Estate Investors:



Subscribe on iTunes, Stitcher or at www.RealWealthShow.com



Realty411 Magazine is a print and online resource developed to assist investors in the acquisition, managment, and growth of their real estate portfolios.

www.realty411guide.com



At Ten-X Homes, you can search, list, manage offers, and complete sales transactions all online from anywhere on any device.

TEN-X HOMES



TEN-X COMMERCIAL

Whether you're a commercial real estate investor or broker, the Ten-X platform empowers you to do more by providing unmatched access, deeper insight, and superior execution.



AUCTION.COM

As the nation's leading online real estate marketplace focused on the sale of bank-owned and foreclosure properties to investors, Auction.com makes every transaction fast. efficient and transparent.





pinnaker Loans

Private Capital for Investors www.spinnakerloans.com 909-563-8614 CalBRE # 1883601 loans@spinnakerloans.com 123 E 9th St. Suite 301 Upland, CA 91786



Coachella Valley Real Estate Investors Association

Your business won't grow in your TV's glow, for true success you must stay in the social sunshine of trusted fellow Investors. **Come out and enjoy the heat!** The collective energy of a room full of Investors has the power to change lives... especially if hotel security shows up because the collective energy is too loud. Get together with your fellow investors. **We meet the 2nd Tuesday of every month at Embassy Suites Palm Desert.**

CVREiA.com







IN TODAY'S MARKET, EXPERIENCED SUPPORT MAY BE YOUR BEST ALLY!

Call today to discover why Keller Williams Corona is the number one gross sales office in the Inland Empire.

951-271-3000





HARD MONEY

FOR INVESTORS

Fast, easy, and reliable funding starting at **6.9**%. Funding in as little as **5** business days!

	FOR SALE REHABBER/FLIP PROGRAM	FOR SALE REHABBER/FLIP PURCHASE PRICE	FOR RENT REFINANCE/RENTAL PROGRAM	DV A B
Term	1 YR	1 YR	3 YR	1 YR
Rate	11.5%	8.9%	6.9%	11.9%*
Loan to Value	70% ARV Max	Up to 75% of Purchase Price	Up to 65% LTV	65% Future Value
Prepay Penalty	None	None	1 YR	None
Points	2pts	2pts	2pts	2pts
Fees	\$1,095	\$1,095	\$1,095	\$1,095
Appraisal	\$375-\$400	\$375-\$400	\$375-\$400	\$375-\$400
Building Inspection	N/A	N/A	N/A	Managed by fund control. Roughly 1% of loan.
Notes	Ability to roll in repairs to loan.	Now offered in Northern CA!	Rental purchase program available. Call for details.	For build programs, investor must own lot free and clear and have approved construction plans and permits.

^{*} Loan rate assumes participation in direct deposit program. All loan programs subject to change.

Cutting-Edge Financial **Tactics Brunch**



5th Annual Tax and Investment Strategies Brunch for 2016/17 and Beyond

The 2016 tax year may be several months away but now is the time to strategize on ways to leverage tax, investing, and estate planning tactics to maximize savings and profits for 2016.

Join our elite panel of experts Saturday, November 5, for a unique brunch and learn experience as we explore:

- The state of California real estate
- Year-End Tax Saving Strategies
- 3 Common Tax Mistakes Made by Investors You Need to Avoid
- The power of self-directed IRAs
- Strategies to generate tax-free income
- 1031 exchanges and what you need to know
- Alternative investments using selfdirected retirement accounts
- Passive and secured 6% annual returns without the hassle of being a landlord
- And much more

Self-Directed IRAs

Trust Deeds

Economic Update

2016
FINANCIAL TACTICS BRUNCH

Alternative Investments
BRUNCH

Asset Protection

Whether you're a retiree, doctor, teacher, government employee, real estate investor, business owner, or just someone wanting to learn more, join us for brunch and get your questions answered by the experts.



Bruce Norris *President*The Norris Group



Amanda Han &
Matt MacFarland
CPA, MBT
Keystone CPA



Kaaren Hall
President
uDirect IRA
Services



Bill Exeter

President

Exeter 1031 Exchange

Services, LLC



When

Saturday, November 5th 9:00am – Registration 9:30am-1:30pm– Event The Mission Inn Hotel & Spa 3649 Mission Inn Avenue Riverside, CA 92501

Register Online at www.thenorrisgroup.com or call 951-780-5856

Where

California Department of Real Estate, DRE License 01219911

Early Pricing Until
October 31st
\$39 | \$55

\$39 | \$55 per person | for two

\$49 per person after October 31st



Special Thanks to the I Survived Real Estate Fundraising Teams and Individuals!

Anastasiya Clamp Gilbert Riley Iris Veneracion Joe Lahore Lisa Stotelmyre Manny Alvarado



Chase Photography www.chasephotography.biz 951.236.4231

The Norris Group 1845 Chicago Avenue, Ste. C Riverside, CA 92507 www.TheNorrisGroup.com 951.780.5856